



**POTY**  
**PHYSICIAN OF THE YEAR**  
**AWARDS**

**2022**  
**AWARDS**

**SPONSORSHIP**  
**CATEGORIES**

Friday  
**09TH**  
December, 2022

Time:  
**05PM**  
GMT+1

Venue: Marriot Hotel Ikeja GRA Lagos



## PHYSICIAN OF THE YEAR AWARDS

# 2022 AWARD CATEGORIES

## VOTING

1. Physician of the Year (Public Sector)
2. Physician of the Year (Private Sector)
3. Young physician of the Year
4. Physician of the Year (Diaspora)
5. Commissioner of Health of the Year
6. Chief Medical Director/Medical Director (of a Federal Teaching Hospital) of the year
7. Special recognition award for excellence in Mother and Child care
8. Special recognition award for excellence in Cardiovascular care
9. Special recognition award for excellence in Surgical care
10. Special recognition award for excellence in Oncology care

## NON-VOTING

11. special recognition award (6)
12. Lifetime achievement award



## PHYSICIAN OF THE YEAR AWARDS

We Are  
Inviting You To  
**SPONSOR**  
one of the coveted awards

### SPONSOR

**₦ 1,500,000**

#### **BENEFIT:**

Award Category is renamed after your organization e.g. XYZ Young Physician of the Year award.

### CO-SPONSOR

**₦ 800,000**

#### **BENEFIT:**

Organization is mentioned as a Co-sponsor of the Award Category. E.g Young Physician of the Year award is Co- sponsored by XYZ

### OTHER SPONSORSHIP CATEGORIES

**₦ 250,000**

#### **BENEFIT:**

Advert in the awards brochure



## PHYSICIAN OF THE YEAR AWARDS

# AWARD SPONSORSHIP BENEFITS

- **Brand visibility in all pre-event promotional, advertising and marketing materials –**  
As a sponsor, your company name and logo will be used during the Awards' outreach campaigns, maximizing brand exposure.
- **Branding at the award reception area –**  
Your logo will be easily recognized and seen on event banners displayed prominently in the reception area.
- **Full page advert in the award brochure –**
  - A full page A4 full color advertisement with your company profile will be carried in the award brochure.
- **Visual branding at the Awards ceremony –**
  - The sponsor's logo will be displayed during the presentation of the sponsored Award category.
  - The logo will also be played on the screen at the beginning, during dinner time and at the end of the Awards ceremony.
- **Awards presentation –**
  - There will be an opportunity for the sponsor's representative to take center stage at the Awards ceremony and to present the sponsored Award to the winner.
- **On-stage promotion –**
  - Sponsors will be acknowledged by the Master of Ceremonies during the Awards presentations
- **Complimentary sponsor's table –**
  - Sponsors are entitled to a table of ten seats at the Awards Gala Dinner in the premium area designated for sponsors only. You can use this opportunity to invite VIP clients or potential business partners.
- **PR and social media coverage –**
  - Positive publicity will be generated with the sponsor's name included in pre-event and post-event press releases and social media coverage, including photos, videos and other media.



**FOR SPONSORSHIP ENQUIRIES  
PLEASE CONTACT:**

**AKINDELE IBRAHIM**

**Phone: 0909 109 4521**

**Email: [Ibrahim@pmsontheweb.com](mailto:Ibrahim@pmsontheweb.com)**